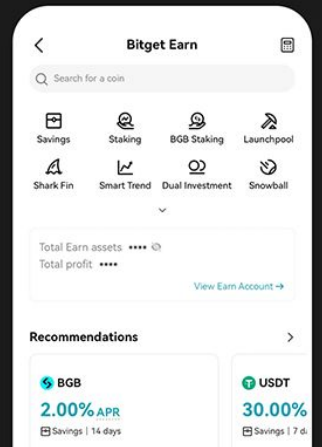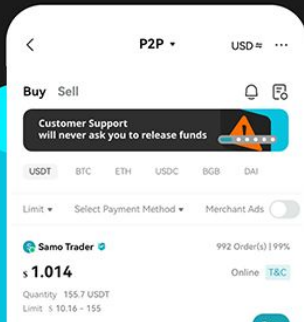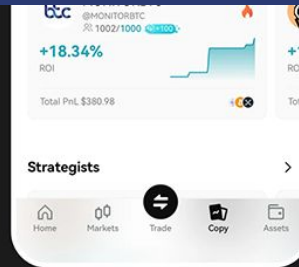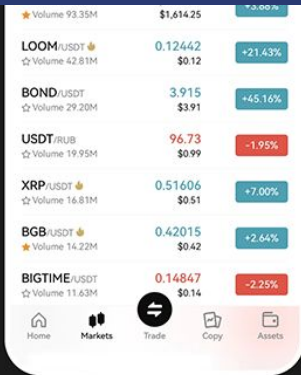# Chainalysis

# Bitget Enhances Compliance Practices With Chainalysis

# Bitget Enhances Compliance Practices With Chainalysis

**Company Name:** Bitget

**Type of Business:** Cryptocurrency Exchange

**Chainalysis Solutions:** Chainalysis risk solutions

Founded in 2018, Bitget is a global cryptocurrency exchange with over 20 million registered users worldwide. Its platform supports more than 500 cryptocurrencies. With a daily trading volume of $10 billion, Bitget is one of the largest crypto trading platforms.

As an organization committed to maintaining a robust, risk-based compliance program, Bitget is focused on the long game. "How we run the business distinguishes our key values, and financial results come from doing the right thing," says its Director of AML Compliance.

### CHALLENGE

## Maintain a risk-based compliance program to deter bad actors and grow user trust

As a fast-growing crypto trading platform, Bitget is committed to ensuring its compliance efforts keep pace with industry standards to ensure the company maintains an effective, risk-based program. Among other enhancements, the company has prioritized the implementation of transaction controls that would discourage illicit activity on its platform, and encourage user growth in turn.

**Why Bitget chose Chainalysis**
After researching other blockchain analysis platforms, Bitget selected Chainalysis based on its reputation, comprehensive database, and intuitive product design. The compliance team

appreciated that law enforcement and government agencies immediately recognized and used Chainalysis themselves, and knew that it would produce efficiencies if collaboration were needed.

## "Chainalysis helps us visualize the flow of funds and the risk easily and quickly. I think this has greatly shortened our time on investigations."

**How Chainalysis integrates with Bitget**
As incoming transfers occur on its platform, Bitget sends on-chain transaction data to Chainalysis via APIs, which helps the exchange assess risk levels and analyze exposure to illicit activity. This assists Bitget in identifying potentially risky activity and guides its risk assessment of transactions and clients.

### SOLUTION

## Enhance Bitget's compliance practices and create a safer trading environment

Bitget's compliance team uses risk solutions from Chainalysis to optimize its AML risk management strategy with early identification of risks through varying alert levels. Whenever a transfer involves a risky counterparty, analysts are able to review the potentially suspicious

transaction to assist them in effective and targeted prioritization of compliance reviews. The team also uses Chainalysis to conduct in depth investigations of on-chain activity. The intelligence that analysts derive from the product helps them identify suspicious patterns and detect potential money laundering and other financial crime activities.

"We're able to look for all the transfer and exposure information in a few clicks, and check all kinds of trusted data like the cluster transfers graph, the counterparties interaction over time, and cluster exposure to different categories. It's very helpful for conducting a comprehensive analysis."

Bitget analysts especially appreciate the product's clustering functionality and curated open-source intelligence (OSINT), which aid in decision making. One compliance analyst noted, "Chainalysis helps us visualize the flow of funds and the risk easily and quickly. I think this has greatly shortened our time on investigations."

Labeling options in the product also help the team act fast. Using transaction categorization criteria, leadership now provides standardized, objective guidance on how the team should handle potentially suspicious transactions. While enhancing compliance took effort to implement, Bitget's compliance team believes that developing a more robust defense mechanism will deter bad actors from attempting to use the platform over time, creating a safer trading environment for its users.

**Intuitive user experience and product support increase investigation efficiency**

The compliance team at Bitget cites the intuitive UIs, comprehensive training, and product support from Chainalysis in working more efficiently.

One compliance analyst praised the simple and effective workflow to conduct enhanced due diligence on transfers. "We're able to look for all the transfer and exposure information in a few clicks, and check all kinds of trusted data like the cluster transfers graph, the counterparties interaction over time, and cluster exposure to different categories. It's very helpful for conducting a comprehensive analysis."

The compliance team also appreciates the risk dashboard. The alert overview, based on alerts the team configures that align with Bitget's risk tolerance, helps analysts understand how many pending and in-review alerts there are, and the user overview provides insight on how many severe and high risk users the platform has.

A compliance analyst says, "We analyze sections like transfer volume per category and exposure. It's helpful for our risk appetite adjustment and it's vital to have these visibilities in monitoring the health status of our platform on-chain so we can take action strategically."

# Chainalysis

# Building Trust in Blockchains

## About Chainalysis

Chainalysis is the blockchain data platform. We provide data, software, services, and research to government agencies, exchanges, financial institutions, and insurance and cybersecurity companies in over 70 countries. Our data powers investigation, compliance, and market intelligence software that has been used to solve some of the world's most high-profile criminal cases and grow consumer access to cryptocurrency safely. Backed by Accel, Addition, Benchmark, Coatue, GIC, Paradigm, Ribbit, and other leading firms in venture capital, Chainalysis builds trust in blockchains to promote more financial freedom with less risk. For more information, visit www.chainalysis.com